



# UNIDADE DE GESTÃO DE PROJECTOS ESPECIAIS

## CABO VERDE TECHNOLOGY PARK – PHASE II

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**REPUBLIC OF CABO VERDE**

**MINISTÉRIO DAS FINANÇAS**

**UNIDADE DE GESTÃO DE PROJETOS ESPECIAIS**

## **REQUEST FOR EXPRESSIONS OF INTEREST**

**(INDIVIDUAL CONSULTING SERVICES)**

**COUNTRY: CABO VERDE**

**PROJECT: Cabo Verde Technology Park (CVTP) – Phase II**

**PROJECT ID No.: P-CV-GB0-004**

**Date: July 18, 2024**

**Notice Number: EOI - 008/CVTP-II/UGPE/2024**

**Assignment Title: Recruitment of a Marketing and Communication for TechPark**

1. The Government of Cape Verde (GOVCV) has requested funding from the African Bank to prepare and implement the Cape Verde Technology Park Project - Phase II (PTCV - II), as part of the Government of Cape Verde's strategy for the ICT sector and the Strategic Program for the Information Society (PESI), which aims to promote innovation and business development, serving as a lever for the country's growth. It also aims to boost the ICT sector, positioning Cape Verde as an international services center and as a "gateway to Africa" for the sector's major international companies.
2. The objective of this Consulting Services (“the Services”) is promoting the business and mission of the Cabo Verde Technology Park, playing an essential role coordinating all the channels and producing relevant materials representing the organization. It is among its competencies to reach out to prospects, investors and/or the wider entrepreneurial community, while creating and maintaining an overarching image that represents the Park.

3. The detailed Terms of Reference (TOR) for the assignment shall be requested at the address e-mail given below, from 8 a.m. until 4 p.m. (local time), during the working day or can be found at the following website <https://ugpe.gov.cv> ; [www.mf.gov.cv](http://www.mf.gov.cv).
4. The implementing agency Unidade de Gestão de Projectos Especias (UGPE), now invites eligible **individual consultants** (Consultant) to express their interest in providing this service. Interested individual Consultants must provide de following documentation/information indicating that they are qualified to perform the services: **Letter of Interest dully signed and updated, Curriculum vitae indicating description of similar assignments, experiences and contact references in similar service, among others relevant material.**
5. The individual consultant shall have the following qualifications:
  - 3 + years of proven experience as Marketing and Communication Manager and/or other equivalent position in a relevant organization;
  - Strong experience in designing and Implementing creative and effective communication and marketing content;
  - In-depth acquaintance in creating, managing and monitoring internal and external communication channels, as well as in defining, coordinating relevant marketing tools and initiatives;
  - MSc/MA in marketing, advertising or communications or any other relevant area;
  - Professional Photography and Video making training is an added value;
  - Fluency in English;
  - Good knowledge of French and other languages is an added value.
6. Eligibility criteria, establishment of the short-list and the selection procedure shall be in accordance with the African Development Bank's "Procurement Policy and Framework for Bank's Group Funded Operations", dated October 2015, which is available on the Bank's website at <http://www.afdb.org>.
7. Interested Consultants may obtain further information at the emails address below from 8 a.m. until 4 p.m. (local time), during working days.

Email: [debora.vieira@mf.gov.cv](mailto:debora.vieira@mf.gov.cv); [edna.fernandes@mf.gov.cv](mailto:edna.fernandes@mf.gov.cv); [karine.tavares@mf.gov.cv](mailto:karine.tavares@mf.gov.cv)

C/c: [nuno.gomes@mf.gov.cv](mailto:nuno.gomes@mf.gov.cv); [carlos.delgado@techpark.cv](mailto:carlos.delgado@techpark.cv)

8. Expressions of interest must be delivered in the English, to the address below, or by e-mail indicating the title of the assignment and the name of the project, by **August 05, 2024**.

Email: [debora.vieira@mf.gov.cv](mailto:debora.vieira@mf.gov.cv); [edna.fernandes@mf.gov.cv](mailto:edna.fernandes@mf.gov.cv); [karine.tavares@mf.gov.cv](mailto:karine.tavares@mf.gov.cv)

C/c: [nuno.gomes@mf.gov.cv](mailto:nuno.gomes@mf.gov.cv); [carlos.delgado@techpark.cv](mailto:carlos.delgado@techpark.cv)

Unidade de Gestão de Projetos Especiais | Ministério das Finanças

Attn: Nuno Gomes – UGPE Coordinator

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